A Message from Sir David Attenborough Patron of the Thames Landscape Strategy

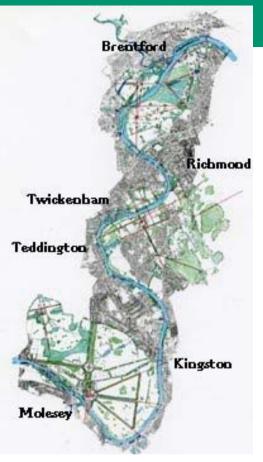


The Thames Landscape Strategy is that very rare animal: an organisation with real popular appeal and an imaginative sense of what it is about landscapes that fires people's imagination. We need to take active steps now to

ensure that we maintain a varied wildlife habitat, support traditional river activities, and manage the landscape to complement the marvellous historic buildings, nature reserves and parks that line this stretch of the Thames. The ideas proposed by the Thames Landscape Strategy are truly groundbreaking and really moving forward. We should rejoice in having such an enthusiastic and committed organisation to guide this process and I look forward to continued success throughout the coming years".

During the 18th Century, Arcadia, an idyllic pastoral landscape was created along the Thames between Hampton and Kew. Magnificent royal and aristocratic palaces, gardens and parks were constructed and linked by a series of avenues, set within a framework of meadows and woodland.

Today this stretch of the Thames is recognised as one of the world's great urban landscapes, allowing Londoners to escape the hustle and bustle of modern day city life.



The Thames Landscape Strategy is one of three sub-regional partnerships for the Thames in the greater London area, whose focus is the remarkable river corridor between Hampton and Kew. Launched in 1994, the strategy is a 100year blueprint for the Thames, whose vision is to conserve, enhance and promote for the future, one of the world's great urban landscapes. To achieve its aims, the strategy brings together a partnership of statutory and non-statutory organisations, local groups and individuals to inform strategic policy and to implement a broad range of projects and management proposals.

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HAMPTON to NEW

THAMES LANDSCAPE STRATEGY Hampton to Kew

Waterspace & Visitors **Action Plan**

The Thames Lanscape Strategy in Action

DISCOVER THE ARCADIAN THAMES



'Conserve, promote and enhance for the future, one of the world's great urban river landscapes between Hampton and Kew'



























